Benjamin Moore®

Finish Guide



Mysterious
AF-565


Mexican Hot Chocolate
CSP-1080

Stunning Colors – Exceptional Quality Paint

Benjamin Moore is North America's favourite paint brand and a leading global manufacturer of premium quality paints. For more than 140 years, Benjamin Moore has maintained a relentless commitment to combining aesthetic beauty with creating the finest quality paints. At the forefront of research and development for over a century, Benjamin Moore is renowned for developing innovations that deliver real performance, application and environmental benefits to professionals and homeowners alike.

Taking cues from trends in fashion, textiles and the arts, the Benjamin Moore Colour Studio creates colour palettes and tools that help homeowners and designers bring their vision to life. The vast colour palette of more than 3,500 shades is full of inspirational hues, from dramatically deep to perfectly pale, and is famous for the exceptional beauty and quality of the colours, which transform everyday rooms into extraordinary spaces.

Today, professional painters, interior designers and homeowners know that inside every Benjamin Moore can is an unparalleled paint that they can trust to deliver a consistently reliable and durable finish as well as a true long-lasting colour.

Wild Flower
2090-40

Interior Wall Finish

When selecting paint for your walls, consider the level of wear and tear the walls in the room will experience, how significant a colour change you are planning, and what sheen level you would like. Deep colours tend to have more depth with a higher sheen finish, but lower sheen finishes are better at hiding wall imperfections.







AURA®

Our premium range of paint is highly pigmented to give exceptional depth of colour and hiding power, making it a great choice for projects featuring dark or vibrant colours and strong colour changes. Its Colour Lock technology delivers a flawless finish as well as the highest class of washability, scrub resistance and stain removal, even in very dark shades.

REGAL SELECT®

Our classic paint, trusted for over 50 years to deliver outstanding application qualities, a flawless finish, and the highest class of washability, scrub resistance, and stain removal. With three sheen levels in the line, Regal Select offers the flexibility to achieve different aesthetic looks and is suitable for the majority of painting projects.

SCUFF-X®

A high-performance, one-component coating engineered for outstanding performance in the toughest high-traffic areas, making it the ideal choice for commercial spaces such as schools, hotels, retail, and leisure environments. This product offers superior durability and scuff resistance and enables facility managers to maintain a high-quality appearance for longer while reducing maintenance costs and disruption.

	Matte	Eggshell	Satin
Aura®	3 – 6 @ 85°	10 – 22 @ 85°	28 – 38 @ 60°
Regal Select®	3 – 5 @ 85°	15 – 22 @ 85°	
Scuff-X®	8 – 15 @ 85°	15 – 25 @ 85°	20 – 35 @ 60°





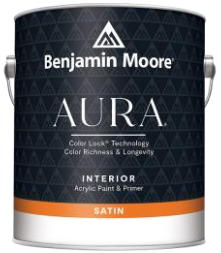
Interior Woodwork Finishes

The world of woodwork paint has changed extensively in the last decade, as environmental concerns have driven rapid technology developments to enable a move away from solvent-based paints. All of our woodwork finishes are 100% water-based, but we offer different technology types to ensure optimum performance can be achieved in different situations.



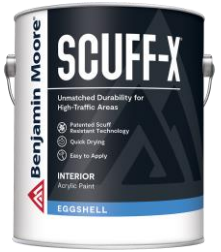
ADVANCE®

This is a 100% water-based alkyd paint formulation, meaning it offers cabinet-grade durability using the same type of polymer found in oil-based paints, but carried in water, not solvent. This results in an exceptionally tough finish without the inconvenience of strong odours. This paint is a firm favourite of professional painters as it has exceptional flow and levels beautifully for a brush-mark-free finish.



AURA®

Our premium paint range also offers higher sheen levels suitable for use on woodwork. Aura is highly pigmented to give exceptional depth of colour and outstanding hiding power. This 100% water-based acrylic formulation can be used on walls and woodwork, making it a great choice when the same colour and finish will be used on both surface types.



SCUFF-X®

A high-performance, one-component coating engineered for outstanding performance in the toughest high-traffic areas. This product offers superior durability and scuff resistance what allow use Scuff-X eggshell sheen levels and above woodwork, providing a versatile solution for various surfaces.

	eggshell	Satin	High Gloss
Advance®		25 – 35 @ 60°	85+ @ 60°
Aura®		28 – 38 @ 60°	
Scuff-X®	15 – 25 @ 85°	20 – 35 @ 60°	

Interior Task Specific Finishes

Some interior painting tasks can benefit from using a paint formulation that has been specifically created for that task, such as painting in bathrooms. The end appearance and long-term performance will be all the better for choosing a task specific product.



AURA® BATH & SPA

Regular flat or matt finishes do not resist high levels of humidity and mildew build up. Aura Bath & Spa is a matte sheen paint that resists and repels condensation, helping to prevent streaking and mildew build up. It is highly pigmented to give rich colour and outstanding hiding power. Its Colour Lock technology ensures the highest class of durability, even in dark shades.



CEILING PAINT

For a flawless finish on your ceiling, choose our Ceiling Paint, which has been formulated to have an exceptionally ultra flat sheen level as well as an extended open time. This means lap marks are minimised for a flawless finish, even in the most difficult lighting situations. Ceiling paint is available in our pale and mid-tone shades.

	Flat	Matte
Aura® Bath & Spa	3 – 6 @ 85°	10 – 22 @ 85°
Ceiling Paint®	3 – 5 @ 85°	15 – 22 @ 85°





Commercial Interior Finishes

Optimised for the demands of commercial projects, our commercial range of paints offers two tiers of durability, both industry-leading in their respective classes for performance and protection as well as application characteristics, which ensures a high-quality finish, fast turn around and extended maintenance cycles.



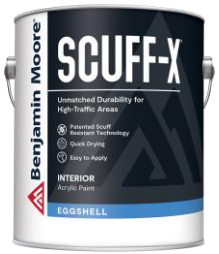
ULTRA SPEC® 500

Ultra Spec 500 is a commercial quality emulsion paint that uses Benjamin Moore's patent pending cross- linking resin technology to deliver a durability superior to other trade walls paints in its class. This paint has been optimised for both roller and spray application, with good flow, levelling and outstanding touch-up properties to achieve a flawless finish.



SUPER HIDE® ZERO VOC

Super Hide® Zero VOC is a professional-quality interior paint designed to meet the needs of high-volume commercial paint contractors. Limited color selection.



SCUFF-X®

A high-performance, one-component coating engineered for outstanding performance in the toughest high-traffic areas, making it the ideal choice for commercial spaces such as schools, hotels, retail, and leisure environments. This product offers superior durability and scuff resistance and enables facility managers to maintain a high-quality appearance for longer while reducing maintenance costs and disruption.

	Flat	Matte	Eggshell	Satin
Ultra Spec® 500	0 – 2.5 @ 85°		20 – 25 @ 85°	
Super Hide® Zero VOC	0 – 2 @ 85°		10 – 15 @ 60°	
Scuff-X®		8 – 15 @ 85°	15 – 25 @ 85°	20 – 35 @ 60°

Exterior Finishes

Painting the exterior of your home is a big undertaking. That means its critical to pick a paint that can resist the punishing effects of the weather to extend the lifetime of your carefully chosen colour and protect the exterior your home. Exterior woodwork, such as wooden window frames and doors, are susceptible to changes in both temperature and humidity, meaning its critical to select a finish that can flex with the natural movements of the wood without cracking. Exposure to UV light can cause colour fading and paint peeling, so UV resistance is critical, especially when choosing vibrant shades for your front door.





AURA® EXT

Aura Exterior offers exceptional durability, colour retention, fade resistance and adhesion. It is renowned for its outstanding performance in a wide variety of climatic conditions. It is suitable for use on masonry, woodwork and metal work. Aura Exterior is backed by Benjamin Moore's lifetime limited warranty.

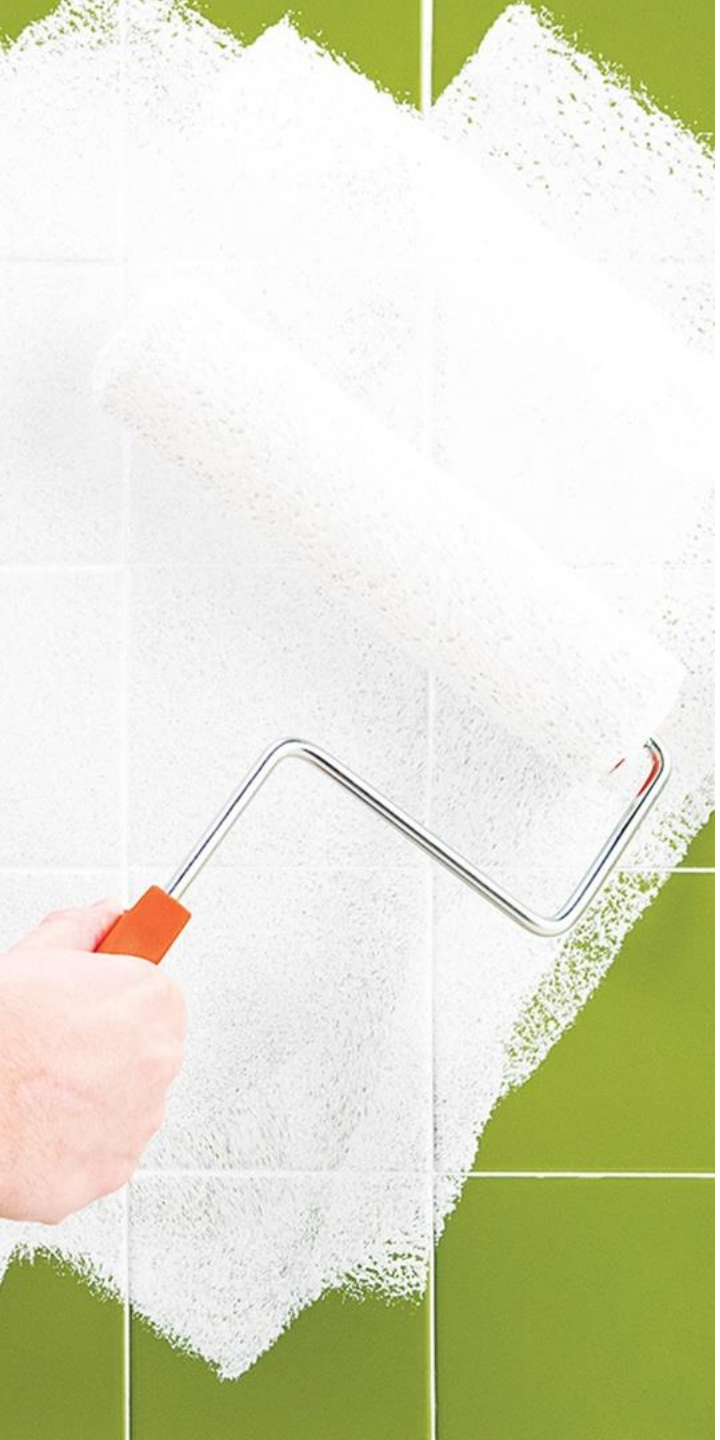
ELEMENT GUARD®

Element guard is formulated top protect against wind-driven rain and excessive humidity. It is rain and dew resistant 1 hour after application and can be applied in temperatures as low as 1.7℃. With excellent resistance to cracking and peeling, Element guard is suitable for masonry surfaces.

ADVANCE WATERBORNE ALKYD - The High Gloss sheen in this paint is also suitable for use on exterior woodwork.

	Flat	Satin	High Gloss
Aura® Ext		20 – 30 @ 60°	
Element Guard®	0.5 – 2.5 @ 85°		
Advance®			85+ @ 60°





Primer

We offer a range of primers suitable for the preparation of different surface types. Use the table below as a guide for which primer is recommended for each surface type. Also refer to the datasheet for your chosen topcoat. You can call our customer service team or speak to your local showroom or stockist for more guidance.



FRASH START® HIGH HIDING PRIMER



MULTI-PURPOSE PRIMER



INSL-X® STIX® ADHESION PRIMER



COROTECH® ACRYLIC SEALER

	Sweep up of dust	Bare or painted Wood icl. MDF	Non-ferrous metal	Plaster & plasterboard	Brick, masonry	Difficult surfaces such as: glossy surface, glass, tile, laminate, plastic
Frash Start®		✓	✓	✓	✓	
Multi-Purpose		✓		✓	✓	
Stix®		✓	✓			✓
Acrylic Sealer	✓				✓	

Other Products



PAINT EXTENDER

A thinner and open time extender, compatible with all Benjamin Moore interior and exterior acrylic finishes when conditions require.



WATERBLOCK®

WaterBlock® Acrylic Masonry Waterproofer is designed to seal interior and exterior masonry surfaces such as basement walls, foundations, and retaining walls. WaterBlock is alkali-resistant and provides positive sealing and waterproofing over bare concrete block, brick, stucco, or tilt-up concrete walls.

IMPORTANT PRODUCT INFORMATION

Emissions Information
*VOC stands for volatile organic compound and is measured in accordance with EU directive 2004/42/EC

#Exterior products warranty
Aura Exterior and Element Guard Lifetime limited warranty - Benjamin Moore & Co warrants these products, when used in accordance with the TDS, will not blister, peel or wear down from properly prepared and primed surfaces. Terms and conditions apply which can be viewed at
www.benjaminmoore.com/en-us/aura-ext-lifetime-warranty




Pale Moon
OC-108
Quiet Moments
1563

HOW TO GET IN TOUCH

If you have any questions or projects you would like to discuss, you can contact us in the following ways.

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Email: info@benjaminmoore.com.es

